

GWC's Career Training for a Global Economy

Something new is coming to the GWC Business Program

"The scheduling and course content at Golden West College met my needs as a working student by allowing completion of the certificate program in one year's time. Prior to completing the program, I began receiving several job offers one of which I am currently working in. I would highly recommend this program for anyone wishing to enter into any aspect of the diesel industry."

– Joseph J. Dolence,, GWC Diesel student

Something new is coming to the renowned GWC Business Program

Over the next three years, there will be 250,000 global transportation and distribution jobs in Southern California. By 2016, that figure will grow to 2.5 million jobs. Seizing the opportunity to prepare students for a career with excellent growth potential locally, GWC's Business Department Chair Mai-Ying Woo, Ph.D. immediately went to work with her team to create the Global Logistics and Supply Chain Management career certificate.

This program will provide an intensive and coordinated approach to study the flow of goods and services from raw material suppliers to the final customer. This product flow will be reviewed from a global perspective thus providing the student with a comprehensive understanding of the international business process.

"The certificate will be ready by spring, 2008, and introductory classes toward the certificate are available to students right now," says Dr. Woo. "Our goal is either to prepare students for mid-level supervisory level logistics and supply chain management, or for a smooth transfer to a four-year college where they can pursue a Bachelor's Degree."

International Trade

Golden West College also offers the International Trade



Marketing and Management certificate of specialization. This certificate is designed to provide the student with the basic exposure to international trade. Courses include: International Payment & Collection; Mexico & NAFTA; Import Export Procedures; Survey of International Trade; and International Marketing.

Course descriptions are in the GWC Catalog online at www.gwc.info/catalog.

Diesel Technology

Employment opportunities are available throughout the world and are growing in demand.

As global transportation and distribution increase, so will the demand for technicians to maintain diesel engines. Many opportunities await the individual with proper training, experience and attitude.

Diesel engines are being used in all types of power applications, and diesel maintenance is becoming increasingly complex as more electronic components are used to control engine operation.

All training, both classroom and hands-on, is conducted in the diesel complex on the GWC campus. Students have an opportunity to study various makes and models of agricultural, automotive, trucking, marine, industrial and construction application diesel engines.

The program is designed to prepare the individual for employment as an advanced diesel technician. The average starting annual salary for a diesel technician is \$42,696.*

Complete the Golden West College Diesel Technology Certificate Program in one-year and prepare for this high-paying/high-demand career. **HB**

*Resource: EUREKA, California Career Information System 2005-2006)